

For immediate release

The Digital Economist returns to Davos

Web 3.0, sustainability and inclusion top the agenda for the largest tokenomics firm in the world.



For over half a century, decision-makers, movers and shakers have been gathering each year in Davos, Switzerland, for the annual meeting of the World Economic Forum (WEF). After over two years of pandemic-related restrictions, WEF is taking place as a face-to-face event again from May 22 to 26 – and The Digital Economist team will be on the ground as a partnering organization at various houses focused on Web 3, sustainability and inclusion.

This year, [The Digital Economist](#) is sponsoring two houses: [Decentralized Web Gateway](#) and [The Female Quotient Equality Lounge](#) along with a number of key players in the Web 3 space including CoinDesk, CNBC, Filecoin Foundation, Hyperledger Foundation, Decentraland and Near Foundation. “We will be fostering dialogue and seeking partners on pivotal topics like gender equity, financial inclusion and emerging technologies to prevent and mitigate further climate change” says Founder and CEO, [Navroop Sahdev](#). “Our mission is to bring together technologies, public- and private-sector organizations and investors to drive digital-physical convergence toward positive outcomes for humankind and the planet.” Other confirmed speakers at the Decentralized Web Gateway House include Marta Belhier (President and Chair, Filecoin Foundation), Sam Bankman-Fried (Founder and CEO, FTX), Laura Cha (Chairperson, HKEX), Bill Winters (Group CEO, Standard Chartered) and Brad Garlinghouse (CEO, Ripple).

The Davos week also marks a key milestone for a number of high-impact initiatives The Digital Economist is driving along with its key partner organizations. “Tokenization is the

missing piece when it comes to successful energy transition for a sustainable future,” says [Jos Røling](#), Executive IT Architect and EE&U Blockchain CTO, IBM. “The active involvement of energy consumers as ‘prosumers’ can unlock a future with programmable energy. Our joint work with The Digital Economist is aimed at charting this path forward based on a number of successful large-scale pilots, leveraging the 2tokens.org pilot projects.”

“The world is changing at a rapid pace. From climate change to digital transformation, dramatic shifts have never been so fast. As we move forward into a Web3 world, it is vital that sustainability, DEI and purpose are integrated into the DNA of our projects and products,” says [Ann Rosenberg](#), Senior VP of Sustainability Solutions, Wood plc.

Further highlights of The Digital Economist's participation in Davos include the panel discussions “The Future is Flexible: Why Women Leaders Need to Spearhead New Work Models” at the [EQ Lounge](#), “Does Digital Always Mean Inclusive? The Challenges for The New Economy” at [The Lan Space](#) and “Creating Equal Access to Opportunities and Inspiring Balanced Leadership Globally” at the [Heierling House of Balance](#), “Integrating SDGs in the Transition to Web3 Technologies” at Decentralized Web Gateway and “Stablecoins as a solution towards Sustainable Finance” at the [EmTech Invest Hub](#) with Navroop Sahdev as a panelist.

“Our focus is on novel ideas to drive positive impact. We are committed to better human and planetary outcomes, by harnessing digital assets to drive energy transition, climate resilience and societal development that leaves none behind,” says [Satya Das](#), Head of the [Center of Excellence on Human-centered Global Economy](#), housed within The Digital Economist. “There is an enormous convergence between our thought leadership and the guiding principles and philosophy of Web 3.0. Our advisory services are built on a singular union of our insightful diagnostic tools, applying our proprietary 6-D vision to address the triple crisis of climate emergency, biodiversity loss and environmental degradation, and the power of digital assets and emerging technology to unlock a future that works for everyone.”

“The crises we face – climate change, financial and economic disparity, a global pandemic and now war in Europe – demand our full attention and energies,” says [Mike Durrie](#), Editor in Chief. “They represent challenges as well as opportunities: players with the vision and resources to map the path forward can make a real and tangible difference. Let’s talk about how we can move the needle together!”

For meetings with The Digital Economist team in Davos, please email info@thedigitaleconomist.com. For media inquiries: press@thedigitaleconomist.com.

About The Digital Economist

The Digital Economist is a Washington DC-based global impact ecosystem, specializing in building the missing knowledge pieces towards a human-centered global economy. The

Digital Economist is the largest tokenomics firm in the world serving startups, Web 3 funds and global corporations on emerging tech, sustainability, economic science and data governance.

Q&A

Q: What's The Digital Economist?

A: We're a think tank and a strategic advisory. We are an impact organization, focused on the convergence of the digital and physical worlds in pursuit of positive outcomes for people and the planet. We bring together leading thinkers and decision-makers from the worlds of academia, policymaking, entrepreneurship and investment to forge powerful alliances. These alliances convene the ideas and leadership that will ensure better human and planetary outcomes.

Q: What are your priorities?

A: Short answer: leveraging converging tech and human capabilities for better outcomes for humankind and the planet. We are skilled at navigating and implementing tokenomics and Web 3.0. The 17 UN SDGs guide us. We work to get money to where it can make a difference within that sustainability framework. With our advisory services, we specialize in tokenomics, optimizing emerging technologies and digital assets, the energy transition and inclusive climate resilience. In addition, we practice and advise on purpose-driven change.

Q: The 17 SDGs are quite a mouthful. What are your specific areas of interest?

A: We work in the synergies and points of convergence within the UN Sustainable Development Goals. For example, gender parity has an immediate positive effect on education, freedom from violence and financial security. Similarly, ownership of data and responsibility for the environment drive progress toward sustainability goals. So we're deeply involved in tokenomics efforts to foster data ownership and transparency. But we advise public- and private-sector decision-makers and conduct research on many different topics, all related in some way to the UN SDGs.

Q: You say you bring together investors and investable opportunities with positive outcomes. How does that actually work?

A: We have a huge network of stakeholders, including investors. In addition, we have access to many large and small enterprises that can make a difference in various ways. Our advisory services and research projects are where it all comes together.

Q: Can you name some organizations you work with?

A: Some partnerships are confidential, at least for the initial phase. We partner with the global sustainable engineering firm Wood, IBM and University College London, to name three examples.

Q: What originally inspired you to found The Digital Economist?

A: I had a vision of harnessing the power and promise of digital assets and other emerging technologies to build a world that works for everyone. Our mission is to bring together technologies, public- and private-sector organizations and investors to drive digital-physical convergence toward positive outcomes for humankind and the planet. That is the essence of The Digital Economist.

Q: What are your most important goals for the post-pandemic world?

A: The pandemic exposed and exacerbated national and global inequalities. We need to create a more equitable world to master the challenges we face like slowing and mitigating climate change, enabling access to education and achieving peace. By bringing together technologies and human capabilities, we aim to support public- and private-sector organizations in creating more equality and working toward these goals. Like climate change, both the pandemic and now the massive invasion of Ukraine were preceded by many warning signs. And this is in addition to humanitarian crises and conflicts in many regions around the world. The global community urgently needs to become more sensitive to the needs of vulnerable populations, and achieve much better risk intelligence.